

# outline

Congres Online Hulpverlening



# Applied Game Design

Research and design in relation to the creative aspects of applying game design in several contexts in order to reach goals that lie outside of the domain of the game itself









Shigureden Museum



ALLYN HOUSE

ALLYN HOUSE.






Tom Tom 2002

- > Sport
- Running
- Cycling transport
- Cycling, sport
- Mountain biking
- Skating
- Roller skiing


**endomondo**


 CYCLING TRANSPORT

DURATION **0:00:00**


DISTANCE miles **0.00**

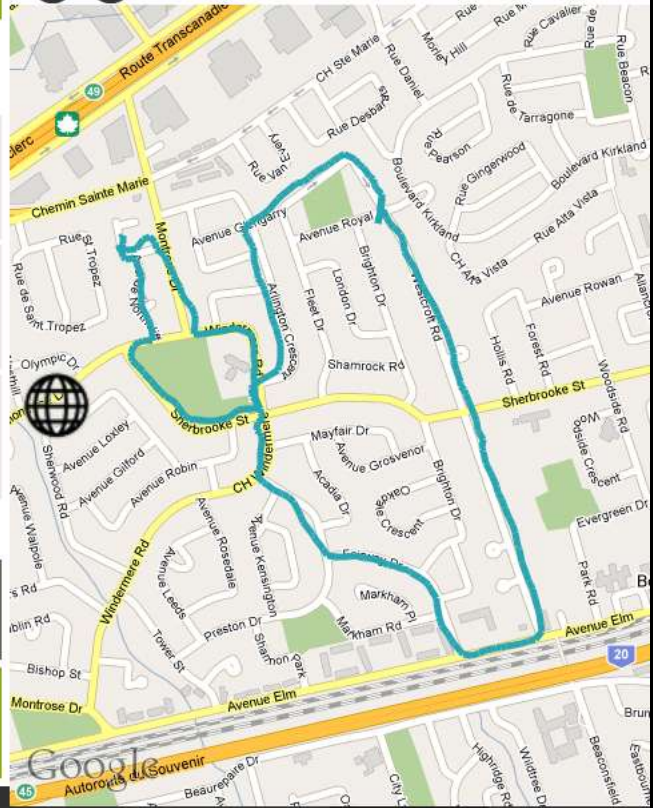
SPEED mph **0.00** CALORIES **0**

 Locating satellites...

 **BASIC WORKOUT** 

**START** 10 Seconds Countdown

 0:25:57 | 3.08 miles  
Avg 7.12 mph





Vrins Willempje

570 Kcal = 8,8 km of running = ???

What did I run? #infographic #nowimhungry



Prikbordfoto's

Vind ik leuk · Reageren · Delen · dinsdag om 22:40

2 personen vinden dit leuk.



een big mac!  
woensdag om 10:34 · Vind ik leuk

Schrijf een reactie...



Figurerunning 2010



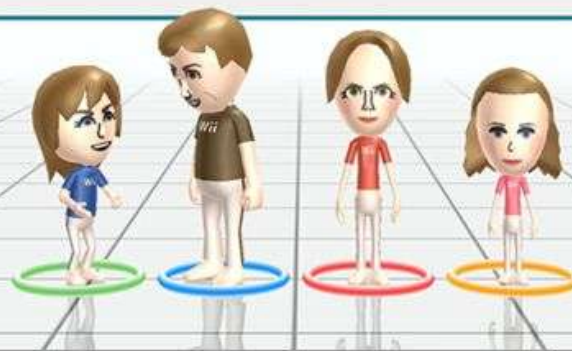
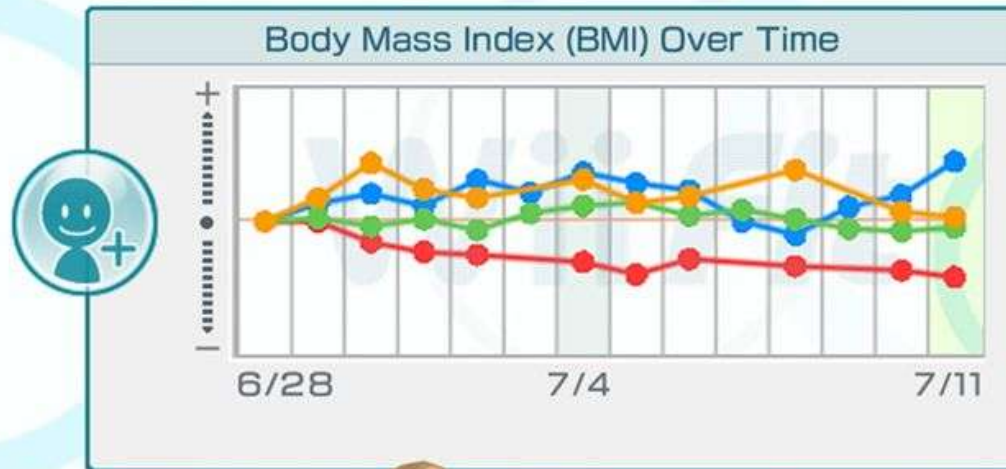
Eric Fisher 2010

Het “internet der dingen”



# Body area network





Wii Fit (Nintendo)



**Teddy Bear Blood Bag Radio  
(Dunne and Raby, 2004)**



Filmpjes beweging & games

Voorbeelden AGD projecten / HKU

**E = MC<sup>^</sup>Hammer**



*“I would rather entertain and hope that people learned something than educate people and hope they were entertained.”*

*Walt Disney*



Game Play (2010)



Playtest (Hoogstraat 2010)

